Media Release: For Immediate Release



Pro Skate Demo at Ulverstone Skatepark Skate of Mind meets local youth where they are

29 November – 9 December 2023 will see a team of pro-skateboarders visit skateparks in North Tasmania as part of Big hART's Skate of Mind project. Conducting a series of events including workshops, music, food stalls, art installations, and skate demos, the project targets youth mental health and primary prevention. Free events for the whole community in Wynyard (29 November), Ulverstone (2 December), Sheffield (7 December), Ravenswood (8 December), Launceston (9 December).

Skate of Mind is a grassroots, national touring collective of skaters, filmmakers, photographers, and artists. We run community engagement events, workshops, music, art, digital art, projection, and soundscape design in regional communities.

Partnering with renowned skate culture brands Totem and Element, the Skate of Mind team will connect with regional young people through skateboarding, art and music. Promoting skateparks as safe places for connection and expression for the whole community.

We are inviting media to the Ulverstone event where there will be live music, workshops, skate jam, giveaways, and food stalls. With such high calibre skaters on the tour, it will be a great opportunity for great imagery to run a story on this youth focussed outdoor event.

There is too much space taken up in our national conversation with post tragedy anecdotes, accusatory narratives of youth crimes, childhood obesity, and tales of disconnection and mental health epidemics. Skate of Mind is an early intervention, prevention, and diversion program that meets young people where they are and leads with their interest's, creating connection with peers and mentors, and promoting mental and physical health as a biproduct of the pure sport of skateboarding.

Event details:

Saturday, 2 December, 3pm – 7pm Ulverstone Skate Park, 29 Water Street, Ulverstone

Saturday, 9 December, 2pm – 7pm Launceston Royal Skate Park, 78 Patterson Street, Launceston

For workshop times book through Eventbrite For more information on Skate of Mind and Big hART visit: www.bighart.org

For more information on Totem visit: https://totemskateboarding.com/













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