


A photograph of two women in a dark room, each holding a long, thin wooden pole. They are positioned in front of a large, vibrant projection of abstract art. The projection features a large, glowing white line that forms a complex, looping shape, set against a background of soft, blended colors including teal, orange, and pink. The woman on the left is standing and looking towards the camera, while the woman on the right is kneeling and also looking towards the camera. The floor is made of light-colored wooden planks.

# BIG *h*ART

ANNUAL  
REPORT  
2019-2020

We **make** art.  
We **build** community.  
We **drive** change.





We acknowledge the Traditional Owners of the lands in which we work. We pay respect to Elders past, present and emerging.

Always was, always will be  
Aboriginal land.

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"An organisation that  
uses art as a catalyst  
for change."

BACK ROADS, ABC TV

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# From the Chair



2019 - 2020 has been a year full of highlights, along with some challenges. Big hART has continued working with communities to make a difference, raising their voices to tell the untold, unseen stories.

Big hART's mission forms the foundation of their work - 'It's harder to hurt someone if you know their story'. Big hART's works shed light on invisible stories, bringing hidden injustice to the mainstream. These stories make it harder to hurt someone - on an individual, community, and policy level. Big hART's work is best practice and strives for generational change.

COVID-19 has placed numerous restrictions on how Big hART undertakes its work. However despite the restrictions, staff and mentors delivered 485 workshops with 680 participants, including 212 Aboriginal & Torres Strait Islander people. 59 events have taken place across six states and territories, engaging 881 young people, and audiences close to 7000. The media reach has been extensive, with 1.5 million TV viewers, 149 media stories, over 19,000 social media followers and over 11,000 E-News subscribers,

Big hART has undertaken work in five communities, engaging with

individuals and local organisations to find solutions for cultural and attitudinal change, and the creation of new pathways forward. 12 new trainees have been mentored, providing opportunities to learn new skills and hone their craft.

The work with young women from Project O continues to be a priority, creating new narratives in communities around family violence prevention, leading change in the communities of Roebourne, Frankston, Wynyard and Smithton. In an exciting joining of expertise, the national Project O team has also delivered a fantastic body of online work for the Tasmanian Commissioner for Children and Young People's Ambassador program.

Big hART's work in Roebourne is just as important as ever. This year the Roebourne community's 'Songs for Peace' celebrated the role of women in the community, with leading Indigenous female artists taking to the stage and delivering songwriting workshops with the community and with inmates in the prison. The Digital Lab continues enabling young people to develop their skills and build a bright new future for Ieramugadu.

In North West Tasmania, our research and development hub,

the team are building vibrant new projects which see our natural assets celebrated and young people building positive new futures.

I want to take this opportunity to thank our CEO Scott Rankin and all the Big hART staff who have worked tirelessly with outstanding commitment, dedication, and integrity in all our communities and projects. I would also like to thank the Elders of the Indigenous communities where we work for their leadership and guidance of cultural safety.

I want to thank Piers Ramsey, and John Culley who have both made an enormous contribution to Big hART over many years. John has stepped down as Chair of the board to take a more active role in Big hART. Lastly, my thanks to my fellow board members for their support, guidance, and generosity.

I look forward to working with you all in 2021.

**BARBARA BAIKIE**  
CHAIR, BIG hART



# From the CEO



This year has been divided by COVID and its dramatic effect on the reshaping of Big hART as an organisation. The major impact struck us just after a fundraiser in Perth for the New Roebourne project, in early March. As Elders and young people flew home to Roebourne and some staff flew east to a seasonal community dinner and This is Us in Tasmania, we had little idea of the profound shift that was about to take place.

For many arts organisations what occurred next was carnage, as budgets were exposed to box office, and box office was taken away. In many cases it was artists who were the first to go in major companies. Big hART was fortunate because the structure of our work means 80% is focused on participation and process, whilst 20% is face-to-face audience delivery. By shifting to more digital delivery and staff stepping sideways to take parity wages for a while, we were able to stabilise, continue delivering and take a look at our next directions.

In the end we retained all our staff, followed through with a pay rise and continued our work. We also took the opportunity to evaluate our work structure and practices and examine which parts of our activity we seemed to value the most, by the nature of how we spent our time. One result has been asking staff to consider Fridays a work day, but a work day focused on creative and professional development, with less time on screen based administration tasks.

In all, COVID has shaped the company in positive ways, with less travel and face-to-face time, but more intense engagement online as a body of staff. These structures continue into the new financial year, and some will likely carry across into the new calendar year of 2021.

With regards to project outputs, some live audience pieces remain on hold well past June 30, however, aspects of creative development continue. Our organisational structure is also changing to be able to deliver within state borders, through state teams for the second half of the 2020 calendar year and perhaps longer. This will cause some sense of isolation especially for staff in the Pilbara, however the strength of the team means the next Songs for Peace is already shaping up with a strong workshop program.

Big hART's three pillars of impact under which our work is delivered have continued - Thriving Communities, Safer Communities and Connected Communities – however, holding this layered focus during COVID has posed some challenges.

Government departments and funders such as Telstra Foundation's Tech4Good have been very responsive and supportive, with funding either rolling over or coming earlier. NEO-Learning has achieved great success in successfully reaching the next phase of funding, and with its emphasis on digital delivery, the organisation is again being shaped by the opportunities that spring from necessity.

Big hART's profile and influence continues to grow, and staff continue to lift the professionalism of the organisation through their commitment to polish, detail and values. We have continued to enjoy strong staff continuity, with a great group of dedicated people. The one significant change has been saying goodbye and thank you to CFO Piers Ramsay, who has worked with great dedication to shape the way we do business and to build strong systems through forward planning. We hope he is enjoying the sand between his toes. In his place John Culley has taken on the role of CFO, and we have just welcomed Barbara Baikie to Chair of the Board. I personally look forward to working with them closely. I'd also like to thank John for his dedication as the immediate past Chair.

As we begin to hopefully move beyond COVID, it is the senior staff's dedication and the inspiration of new approaches which is re-energising Big hART's creative life and will assist us to deliver in rich ways across the communities who invite us in. Once again I'm humbled by the opportunity to contribute and work alongside all the staff – especially through COVID - and to see first-hand the deep value of the work of the whole team and the hospitable communities and participants who teach us a great deal about better practice.

**SCOTT RANKIN**  
CEO & CREATIVE DIRECTOR  
BIG hART

680

PARTICIPANTS



**BIG hART**  
2019-2020

We **make** art  
We **build** community  
We **drive** change

1,500,000

AUDIENCE



59

EVENTS



6

STATES &  
TERRITORIES



12

TRAINEES



1

AWARD



881

YOUNG PEOPLE ENGAGED  
AUSTRALIA WIDE





19,532

SOCIAL MEDIA FOLLOWERS



485

WORKSHOPS



1

PRISON



1.5 MILL+

TV VIEWERS



149

MEDIA STORIES



212

ABORIGINAL & TORRES STRAIT ISLANDER PARTICIPANTS



11,112

E-NEWS SUBSCRIBERS



12

CONFERENCES & SCREENINGS



5

COMMUNITIES





“Big hART gave me opportunities.”

KAYTLYN, PROJECT O ALUMNI

# About Big hART

**Big hART is Australia’s leading arts and social change organisation, telling Australia’s most invisible stories, and creating social impact through art.**

Founded in North West Tasmania 28 years ago, Big hART has now worked with over 50 communities in regional, remote and urban Australia to great acclaim, winning over 45 awards. Big hART makes art, builds community and drives change, exposing injustice through powerful campaigns.

## **BIG hART’S WORK**

**It’s harder to hurt someone if you know their story.**

Big hART’s work exists to restore justice and disadvantage through innovative transformational projects, and is led by co-founder and CEO Scott Rankin.

Big hART uses film, theatre, documentary, events, music, podcasts, apps, digital media, augmented and virtual reality to tell powerful stories which ensure that the voice of the powerless influence decision makers.

No issue is too hard. Big hART’s projects have driven change in homelessness, addiction, slavery at sea, domestic violence, inequality and the intergenerational injustice faced by Indigenous Australians.

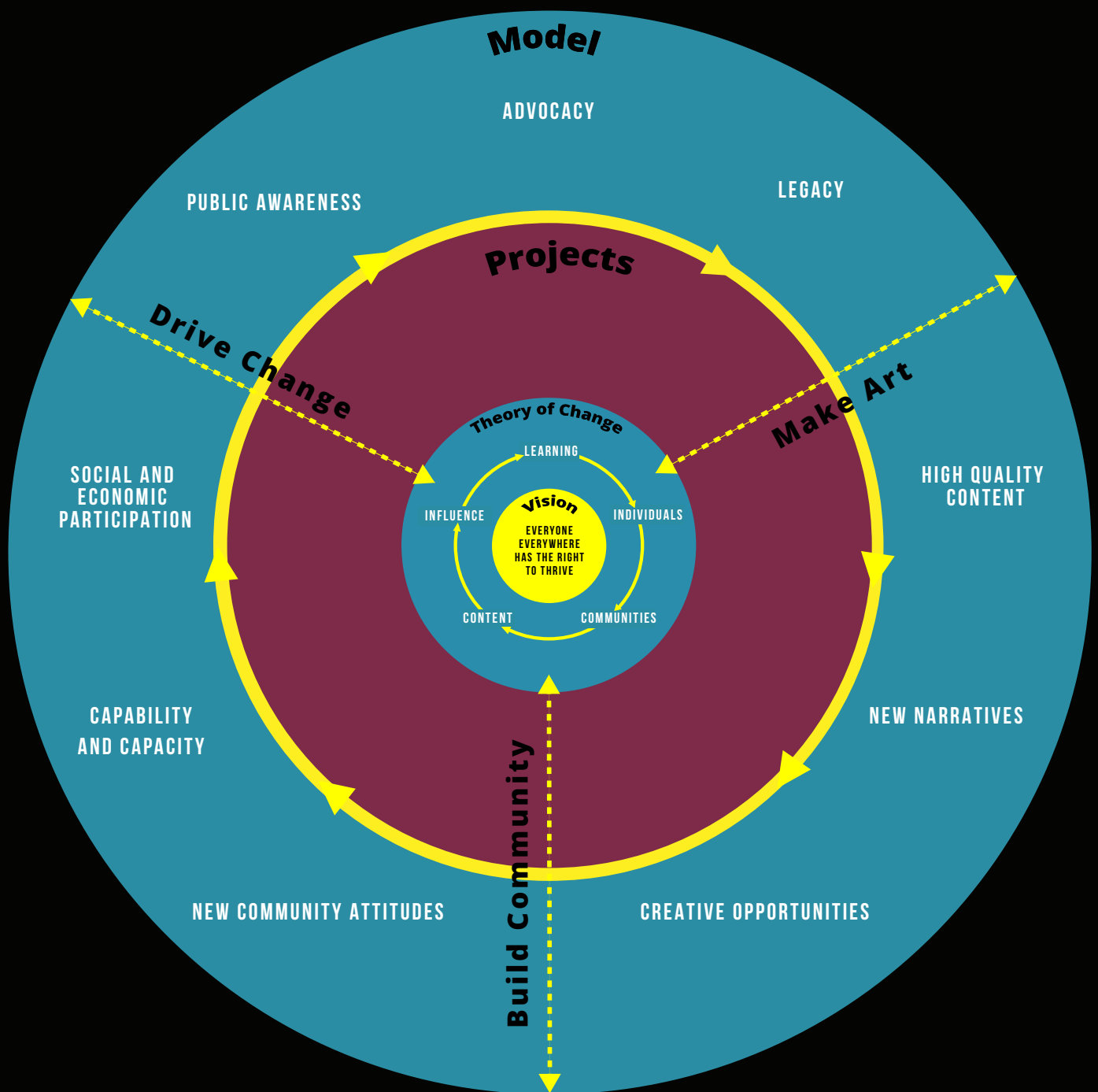
Big hART supports Indigenous communities to help change their story, enables young women to be change-makers in family violence hotspots, and works with isolated communities and prisons, delivering exceptional community driven solutions which are proven, evidence based and innovative.



“A unique digital offering where a remote community in the Pilbara connects with kids in classrooms around the country, and teaches them about their world.”

THE WIRE

# Big hART's theory of change



# Our Projects

“When I first went into Roebourne prison, I was struck by the inmates’ desire to be in the songwriting workshop. It just felt like playing music and making up a song was just a natural part of their lives, we were just there facilitating it.”

**LUCKY OCEANS**  
GRAMMY AWARD-WINNING ARTIST





# BIG hART

Year at a glance

## 2019

- JUL
  - SKATE Final Showings at the Cutaway, Barangaroo
  - Speech by Project O Frankston Participant in Federal Parliament
  - Partnership with Roebourne District High School Commences
  - Songwriting Workshops at Roebourne Regional Prison

- AUG
  - Audio Stories Begins in Partnership with Audiocraft
  - Project O Tas at MakerX Burnie

- SEP
  - Project O Smithton host UnCHARtered Territory: Behind the Art
  - Songs for Peace, Roebourne
  - Project O Smithton at Education Transforms Conference, Hobart
  - Digital Media Workshop with Elders at Yaandina Aged Care Centre, Roebourne
  - Project O TAS Spring Long Table Dinner

- OCT
  - Tunes in the Tulips
  - Kutch Edwards, Smithton

- NOV
  - Stanley Dockside
  - Project O Frankston Wins VicHealth Award
  - South Korea Trip 'Art as Protection' workshops
  - NEO-Learning Tested at Roebourne School

- DEC
  - NEO-Learning Starts Piloting at Schools Nationally
  - Pollen Tas E-News Quarterly E-news Begins
  - Roebourne Christmas Concert
  - Project O TAS Summer Long Table Dinner

## 2020

- JAN
  - Big hART on ABC TV Back Roads
  - Rosie Batty Creative Development

- FEB
  - Project O Smithton Starts in Community at SevenUp
  - Artists Maeve Baker & Nicole Reed Workshops in Tas

- MAR
  - Project O Celebrates 5 Years of work
  - This is Us (Frankston)
  - Project O on Studio Ten
  - Project O Roebourne IWD Lunch, Perth
  - This is Us (Wynyard)

- APR
  - Big hART Staff Take Parity Wage
  - NEO-Learning Virtual Classroom for Teachers Commences
  - Big hART Develops Online Education Platform for Roebourne School
  - Taslaska Partnership with Anchorage Museum Alaska & Burnie Regional Art Gallery Begins
  - New Roebourne Website Development

- MAY
  - Zine Development with Project O Commences
  - Mishca, Project O Participant participates in NGA Teen 'Digital Lab Online'
  - Project O Features on The Weekly Service 'Stories of Strength'

- JUN
  - School Program Starts Back in Roebourne
  - Face-to-face workshops return in Tas, Frankston & Roebourne

# PROJECT O

"A national program which is helping young women to make a difference in disadvantaged communities"

STUDIO 10, NETWORK TEN

In 2020 Project O celebrated five years of work, creating positive influence in the lives of over 800 young \*women nationally. This family violence prevention initiative which began in North West Tasmania in 2015, has now run in 5 states and territories around Australia and captured over 250 positive media stories. Over 5 million people have been reached through traditional and social media.

Over this time, Project O young women have met with Prime Ministers, Premiers and Opposition Leaders, the Governor General, and the Minister for Women, advocated for better futures in the communities, supported local women's shelters through crowdfunding and had

speeches read out in Federal Parliament.

Focused on primary prevention, Project O helps young women be changemakers in communities affected by family violence. With the support of mentors, these young people from rural and disadvantaged communities develop new confidence and skills, and learn to advocate for change around community issues. Through workshops, new opportunities and the running of events, Project O works to increase social and economic participation, seeking to remove the barriers arising from family violence and delivering generational change in communities. Project O also encourages stronger digital inclusion and pathways

into the digital economy through encouragement of new digital skills and abilities, and positive attitudinal change towards the capabilities of young people. By backing rural young women with digital skills, Project O Digital forms part of the primary prevention strategy driving generational change.

In the 2019-2020 year, Project O operated in Wynyard and Smithton in North West Tasmania, Frankston in Victoria, and Roebourne in Western Australia.

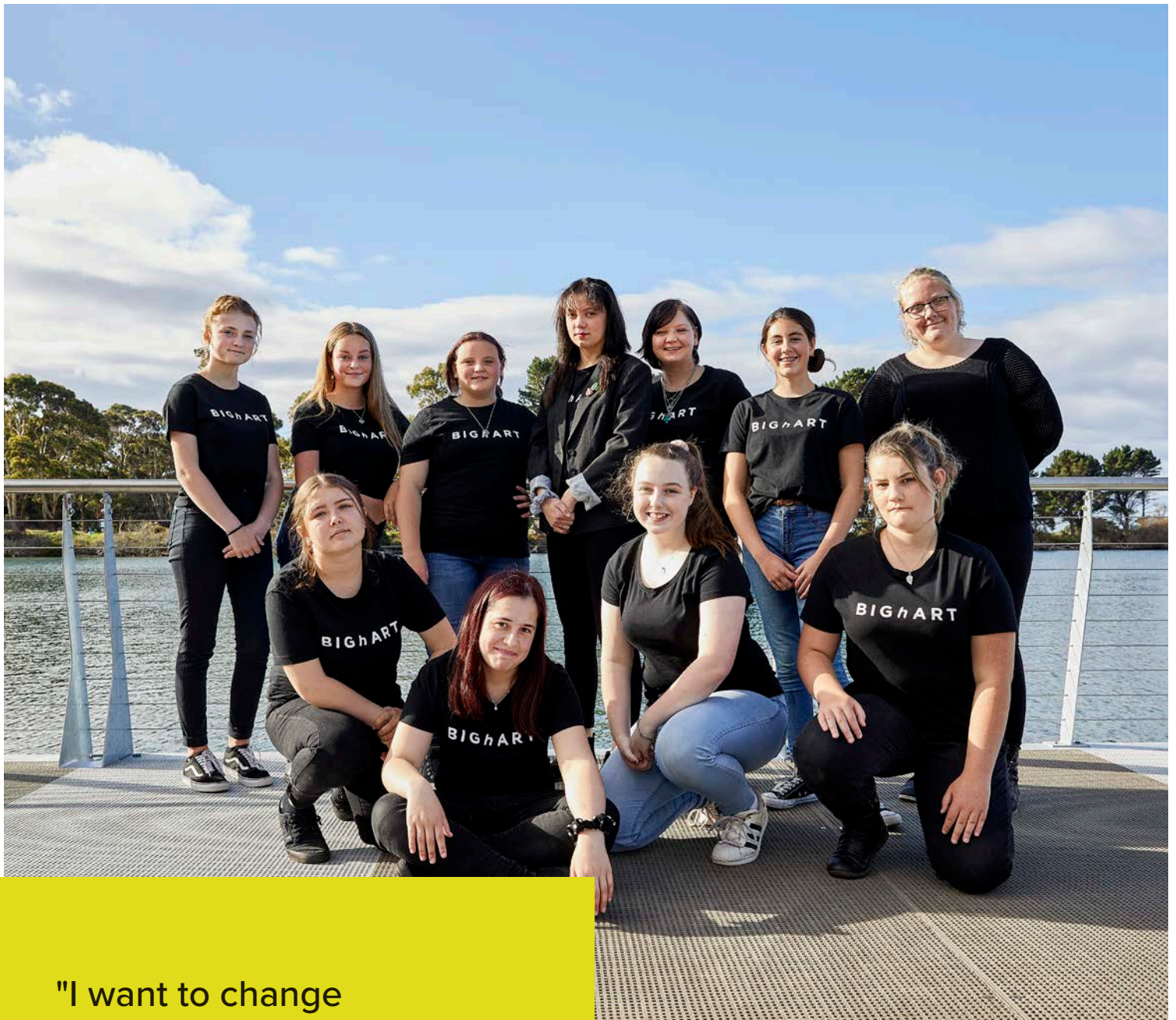
\* While this document uses the term 'young women', Project O is an inclusive program which includes all cis and trans women, as well as non-binary people who are comfortable in a space that centres the experiences of women.

“Project O is about lifting our expectations of ourselves, and not letting our environment hold us back, it’s challenging our stereotypes and encouraging young women to be bold and to explore their potential”.

ROSIE BATTY







"I want to change stereotypes. I want to change our community so there's more for young people."

This year young women from Project O raised their voices for gender equality in This is Us, an event delivered in three states for International Women's Day (IWD). Young women took to the stage and shared digital portraits, immersive soundscapes and films, reflecting the 2020 IWD theme "Each for Equal". In Frankston, young women presented a demonstration of the Maori martial arts form Mau Rākau, guided by Project O Producer Fallon Te Paa who brought her rich Maori cultural heritage to the project. In Tasmania, Project O hosted a long table dinner by the water which celebrated local talent and local produce; whilst in WA, young Roebourne women travelled down to Perth and presented at a lunch with high profile Perth dignitaries and philanthropists.

## Radio Diaries

Radio Diaries is a new initiative of Project O supported by podcast agency Audiocraft, which sees young women develop audio storytelling and sound production skills in North West Tasmania, Frankston, Vic and Roebourne WA. Young women from the three states have been learning how to tell their story through podcast, recording weekly and monthly stories about their lives, their communities, and their strength, challenges and aspirations. These podcasts are now being crafted into feature-length pieces, with the team scoping out opportunities for local and national broadcast.



## North West Tasmania

"Big hART runs Project O to teach and empower young women with digital skills."

TELSTRA EXCHANGE

In North West Tasmania, Project O delivered 187 workshops to 70 young people aged 14 -16, from Wynyard and Smithton.

Across 323 contact hours, young women were mentored by women artists and arts workers in the skill areas of public speaking, media training, digital marketing and design, event production, filmmaking, photography, podcasting, lighting and sound, animation, and digital art. The skills young people developed in these workshops were put into practice at 13 local, state and national events attended by over 2,800 people.

Project O saw outcomes in advocacy, with an increase in digital abilities and digital literacies, agency, confidence and aptitude in public speaking. Young people developed their community networks and engaged with decision makers, and there was positive

public perception and awareness of young women's capabilities and skills in the community.

Project O hosted a panel at UnCHARTerred Territory: Behind the Art in Smithton; filmed at MakerX in Burnie; produced Tunes in the Tulips with Table Cape Tulip Farm; participated in workshops with leading Indigenous soul artist Kutcha Edwards; presented circus, taiko and children's activities at Stanley Dockside; participated in community events; and developed digital works of art, text, film and animation to express place and their unique view of the world.

Young women also had one-on-one mentorships and took up national opportunities to shine. Project O participant Mishca was invited to participate in the National Gallery of Australia's (NGA) Teen 'Digital Lab Online' and presented the digital portrait she created for International Women's Day.



"My experience of Project O opened my eyes to what's happening in the community, as well as giving me a lot more self-confidence – in myself and in what I do."

CHEY, PROJECT O TAS ALUMNI

As part of this, Mishca also joined in their Instagram live streamed event with Wiradjuri-Scottish digital artist April Phillips, where they discussed their practice and techniques with young people across the country.

In Wynyard, Project O runs out of Wynyard High School, with school based workshops taking place twice a week. Since its inception in 2015, Project O has developed a strong legacy and deep ties with the community and has a network of alumni who remain actively engaged as peer mentors.

The Smithton program, now in its second year, shifted from the school to run out of the SevenUp youth centre in 2020. The program is run twice a week after school and has developed a strong core group of dedicated young women.

During COVID lockdown, workshops were moved online and the team delivered 43 online workshops with digital artists, with a focus on place, self-expression and identity. These mentors included writer Jessie Pangas, audio producer Nicole Curby, photographer Nicole Reed, filmmaker Nicky Akehurst, digital artist April Phillips, animator Maeve Baker, and filmmaker Gina Frino.

Big hART would like to acknowledge the important partnerships of Wynyard High School and SevenUp youth centre in Smithton.



## Taslaska

This year has seen a new international partnership between Project O, the Anchorage Museum in Alaska and the Burnie Regional Art Gallery. This partnership supports Taslaska - an innovative new virtual project. Taslaska is informed by the idea that place and local literacies can be the centre of knowledge, learning, change and adaptation. Through this project, young people from Alaska and Tasmania will connect and share videos, photos, audio interviews, portraits, illustrations, animations, poems, maps, favourite places or other portrayals of their place across the globe. Taslaska celebrates the creative lives and ideas of young people in two regions that share many commonalities, both culturally and geologically.



## Frankston VIC

Project O has been running in Frankston North for over 18 months, focused on prevention and building local equality. Running in two partner schools - Monterey Secondary School and Mahogany Rise Primary School, the program was this year recognised with a significant award from VIC Health.

Young women of Project O Frankston are aged from 10-16 years and come from a range of diverse backgrounds and abilities. 11% of participants are from culturally and linguistically diverse (CALD) backgrounds, 4% identify as Aboriginal and Torres Strait Islanders, 4% are refugees or new arrivals, and 13% identify as young people with a disability.

Project O Frankston facilitates a weekly program of mentored

digital skills workshops including photography, filmmaking, digital visual art, public speaking, media, production and event management. A community events stream supports young women to apply their skills to deliver successful local initiatives and increase their community networks.

The event stream included This is Us, Project O's International Women's Day event attended by over 100 community members, leaders and advocates in Frankston. Creative outputs developed in the program presented new narratives and positive stories of young women, building their visibility in the community, and creating a positive shift in perceptions around their capabilities and potential.

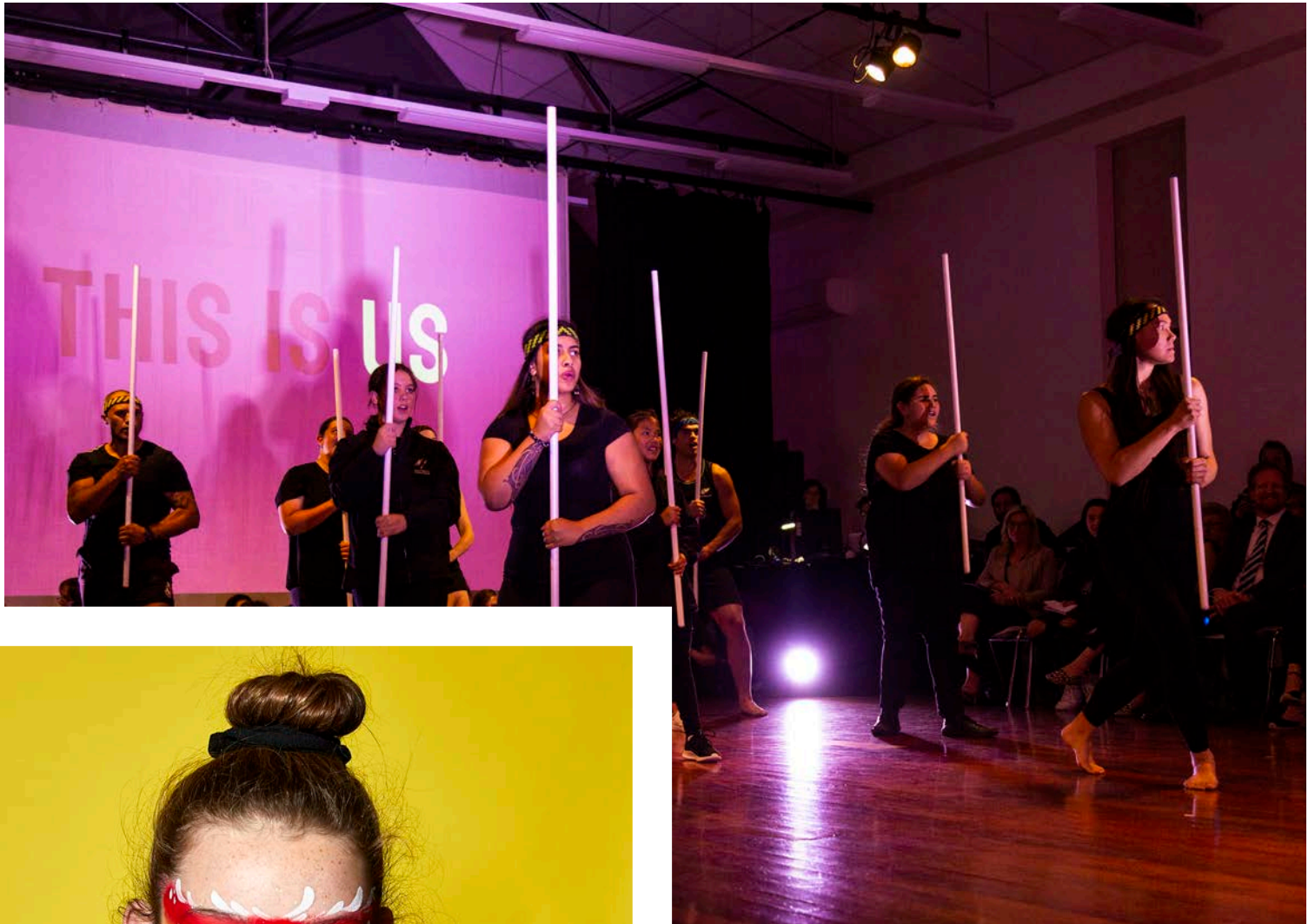


**“It’s a fantastic program for our young people. They’ve grown in confidence, the ability to lead, the ability to speak up for themselves and just be part of a community organisation.”**

**NATALIE PINKETT**  
ASSISTANT PRINCIPAL,  
MONTEREY SECONDARY COLLEGE







At Monterey Secondary College, Project O began for Years 9-10 and is now being offered for Years 7-8, supporting a strong transition between primary school and high school. The senior years are now viewed as an alumni program, with participants building on their learnings in a mentor capacity. This is already having a positive contribution, embedding program legacy within the school culture.

Through Project O Frankston, young women increased their personal agency, wellbeing and resilience, and increased school retention and engagement. Project O raised the visibility of participants as changemakers in their local community and challenged rigid gender norms and negative generational expectations. The program also championed economic empowerment through vocational pathways, increasing pre-employment skills and experience.

Connecting with the wider community has been an

integral part of participant development and the project's success. Through engagement in community events and public sharings of the program's progress, Project O participants' community networks have extended, and their sense of belonging and capacity to be change makers has increased. Many young women expressed that being involved in community events or engaging with people in the community in positions of leadership was a new experience. Participants engaged with senior community members at the Frankston North Community Centre, as well as women from local community groups, The Women's Spirit Project and Nairn Marr Djambana. Community members and leaders positively reinforce the leadership capabilities the participants display, contributing to their own perceptions of self, and their value to their local area. Some of these interactions led to participants joining community groups and expressing a sense of pride in the place where they live.

Project O producers worked to build strong relationships with federal, state and local government members. This critical work recognises the importance of reaching key decision makers and people of influence to hear from young women at-risk, who are often assessed through statistics but rarely included in approaches for change.

Peta Murphy, the Federal Member for Dunkley has been a very active supporter of Project O alongside state member for Frankston Paul Edbrooke, with Rosie Batty continuing to be a passionate project advocate.

At the end of 2019, Frankston Project O was recognised with a Vic Health Award for 'Improving Health through the Arts'. This provided opportunity to raise project awareness and also establish stronger relationships with Vic Health CEO Sandro Demaio who has shown great interest in the program and attended 'This Is Us' in March 2020. Other key figures who have engaged with the project include Victorian Commissioner for Children and Young People Liana Buchanan, Frankston Mayor Sandra Mayer, and state MP for Dunkley Sonya Kilkeny.

COVID-19 and a transition to online workshop engagement presented many challenges but many positive outcomes. Participants continued to build digital skills with artists and during the online learning period, and Project O producers were able to engage with the cohort in a more tailored way, maintaining connection through weekly workshops and individual check ins. During this time Project O also become a safe, supportive space for students to catch up over video conferencing

platforms and debrief about their experience of life and learning through lock-down.

Over the course of the program, Project O in Frankston has become a space to explore identity and it has become evident that there was a need for better support and safe spaces for LGBTQIA+ students. Producers recognised the importance of offering a safe, inclusive space given that 8% of participants don't identify as male or female, and there is a limited number of equivalent prevention programs currently available to LGBTQIA+ young people. Project O is changing the language around the program to ensure it caters to these participants.

The Project O program in Roebourne will be covered in the New Roebourne chapter.



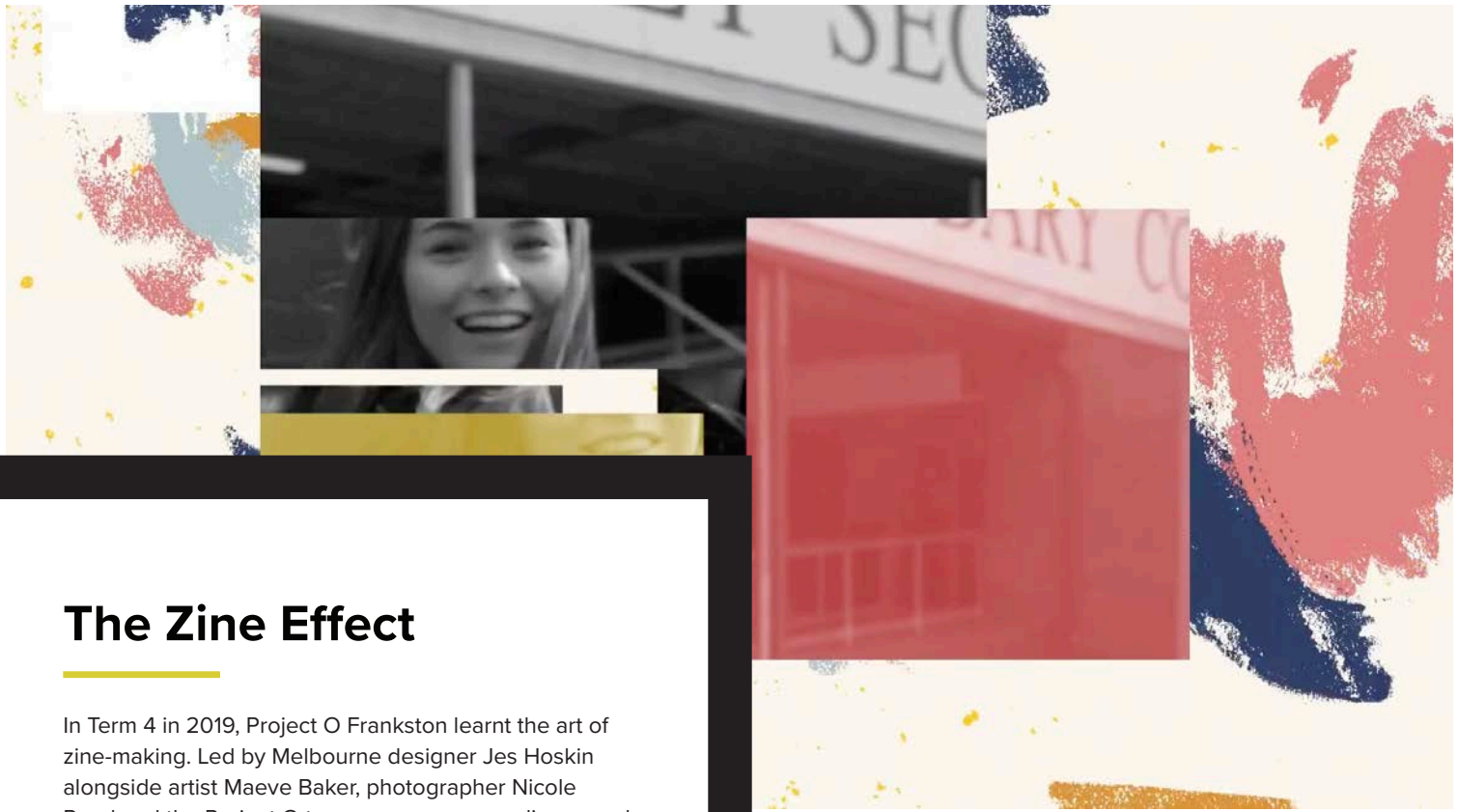
Illustration by Barbie Timothy



"Project O has helped me to have a voice, and that your voice is valid, and it does count."

**PAIGE**  
PROJECT O FRANKSTON PARTICIPANT,  
SPEAKING ON ABC RADIO MELBOURNE





## The Zine Effect

In Term 4 in 2019, Project O Frankston learnt the art of zine-making. Led by Melbourne designer Jes Hoskin alongside artist Maeve Baker, photographer Nicole Reed and the Project O team, young women discovered how to create their own zine, but also found a new freedom of expression and self-belief along the way. For Project O Frankston, the goal was to make a zine to introduce incoming year 7 students to their school, an insider's guide written by students, for students, preparing them for the leap into high school.

Participants were taught writing, editing, design and drawing techniques, working on iPads and learning new apps such as the Procreate app as well as harnessing zine-making techniques which hark from an analogue era, pre-digital.

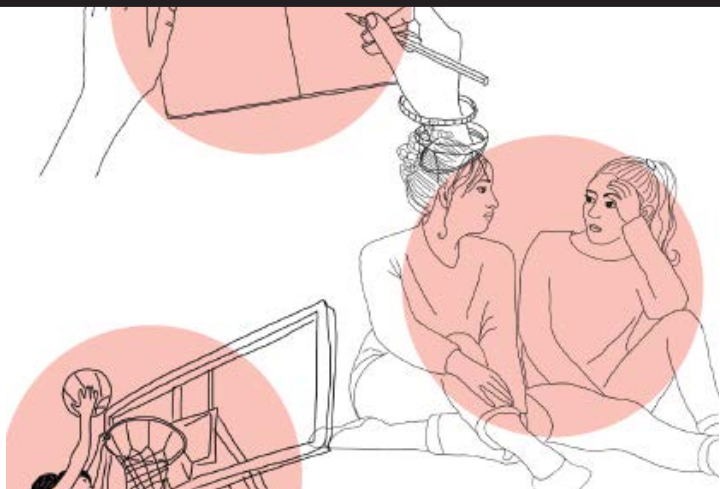
The finished zine ripples with a fresh spirited energy with original illustrations, articles on subjects such as stress, unconforming, coping with friends and pressure as well as fun handy articles such as a mud map to the best bubblers in the school and a word search.

"All of the messages they wanted to share with the world, the changes they wanted to see in their school, their experience going from primary school into year 7, the struggles, the good things, there was a way they could share it in the zine" said Project O Frankston Producer, Fallon Te Paa.

STANDING OUT FROM



THE CROWD





# NEW ROEBOURNE

"Celebration of hope and future renewal."

PILBARA NEWS

In 2020 Big hART celebrates 10 years working in and alongside the community of Ieramugadu (Roebourne). With the guidance of Elders, cultural advisors and members of the community Big hART's work in Roebourne is focused on building community strengths, developing skills and capacity and driving long-term change. Initiatives support safety and resilience, raise awareness of hidden issues and create community projects which support healing and resilience. Working with all language groups, Big hART's methodology is practical, non-welfare and task-focused and aims to strengthen skills in the community, across age groups. Big hART's work aims to support intergenerational cultural practices, keep young people safe, and foster pride and respect.

The 2019-2020 program in Roebourne supported the community in their objectives to be future focused and build on what is strong. Big hART worked with 199 participants across all language groups, delivered 248 workshops, and produced 28 events for local audiences of 2,000. In addition, in the Digital Lab, the NEO-Learning initiative engaged with over 350 participants, bringing the total participant engagement to 549.

Young people continue to be a strong focus of the program in this period, and Big hART engaged with over 460 young people, supporting them to build personal agency, resilience and wellbeing. Big hART's approach is defined by three areas – education and pathways; safety and wellbeing; and an intergenerational approach which supports connection to Elders and country and engagement with families.

As part of Big hART's digital inclusion focus, developing digital skills and future career pathways, young people increased their skills and literacies, learning how to master DSLR cameras, audio recorders, laptops, iPads, apps, and software programs such as ProCreate, Garage Band and Premier Pro.

Big hART is now working closely with Roebourne District High School to support learning, innovation and digital offerings. During COVID-19 lockdown, Big hART developed an online portal to assist stronger engagement in learning for students. Pre and post COVID, Big hART provided weekly digital art electives







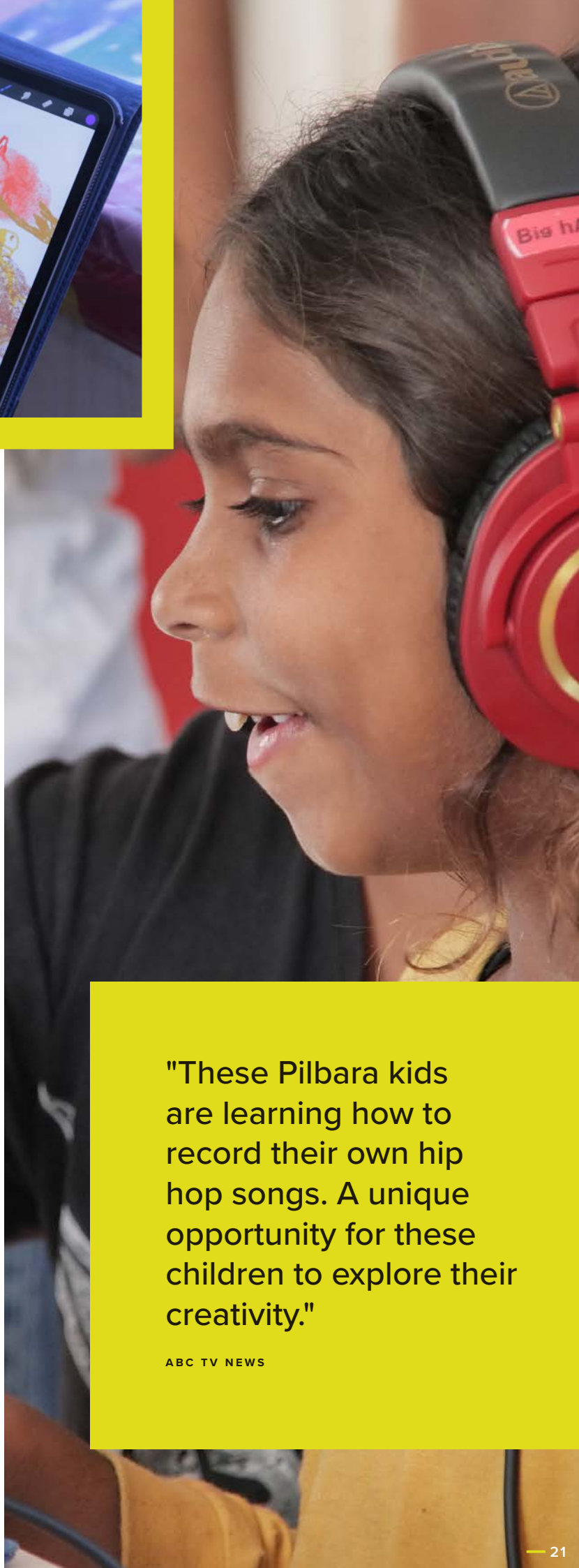
for students and supported them in developing their own portfolios of work. Classes covered photography, film and digital drawing and audio storytelling and drone workshops. This close relationship with the school has seen a reported increase in school engagement and stronger attendance.

Big hART also supported youth leadership, raising community recognition for young people in the wider community. Young people presented across forums including presenting to the Governor General and Mrs Hurley, the Attorney-General of Western Australia, local councils, philanthropists, corporate leaders, Children's Commissioners and the National Council of Women Australia.

Big hART is committed to working with all ages in the community, supporting intergenerational learning, and this year saw a new relationship develop with the Yaandina Aged Care Centre. Young people shared their digital art knowledge with Elders, with artist Maeve Baker mentoring alongside. Overall this year, the program has engaged with 30 senior members of the Roebourne community. Big hART's work supports the importance for Aboriginal and Torres Strait Islander people to learn on country, and this year saw 24 workshops delivered offsite in significant cultural places.

Big hART also worked with the design team from EPIC and Green Peas for Breakfast to design a new website for the New Roebourne program.

**Visit the new website at [roebourne.bighart.org](http://roebourne.bighart.org)**



**"These Pilbara kids are learning how to record their own hip hop songs. A unique opportunity for these children to explore their creativity."**

ABC TV NEWS

# SONGS FOR PEACE

Big hART continues to present Songs for Peace with the Roebourne community - an intergenerational, intercultural program celebrating the music, songs and stories of Roebourne, marking the International Day of Peace.

Focusing on building social harmony, peace, pride and resilience, the 2019 Songs for Peace program celebrated the role of women. Leading Indigenous women artists Emma Donovan, Naomi Pigram and Theona Councillor took to the stage alongside local women artists, community members and young women of all ages. Women Elders wrote songs and performed; there were 15 paintings by women artists showcased in an exhibition; young women aged 10-16 years old performed, MC-ed and helped backstage; and behind-the-scenes women advised, cooked, organised, supported and steered the event.

Overall, 51 young people and 23 artists took part in

Songs for Peace, with 59 workshops and 7 shared community dinners delivered. Elders from different language groups came together through music, song and stories at the Ngurin Cultural Centre and the John Pat Peace Place.

Songs for Peace also has a strong focus on intercultural learning. All participants are engaged in a learning exchange, which is integral to Big hART's approach. Non-Indigenous artists such as Lucky Oceans and Aaron Hopper may facilitate music and songwriting workshops, but they leave with a profound experience of exchange, learning from Elders and community members in Roebourne.

From July to August 2019, songwriting and music workshops were held with prison inmates in the nearby Roebourne Regional Prison. Big hART's relationship with Roebourne Prison began in 2012 with the Murru Project.

“Songs that were shared there that night were about Indigenous themes, about our reality – about grief, or struggle, or love. That whole concert and every single one of those songs were peaceful in that it provided family an opportunity to heal through hearing that story.”

NAOMI PIGRAM







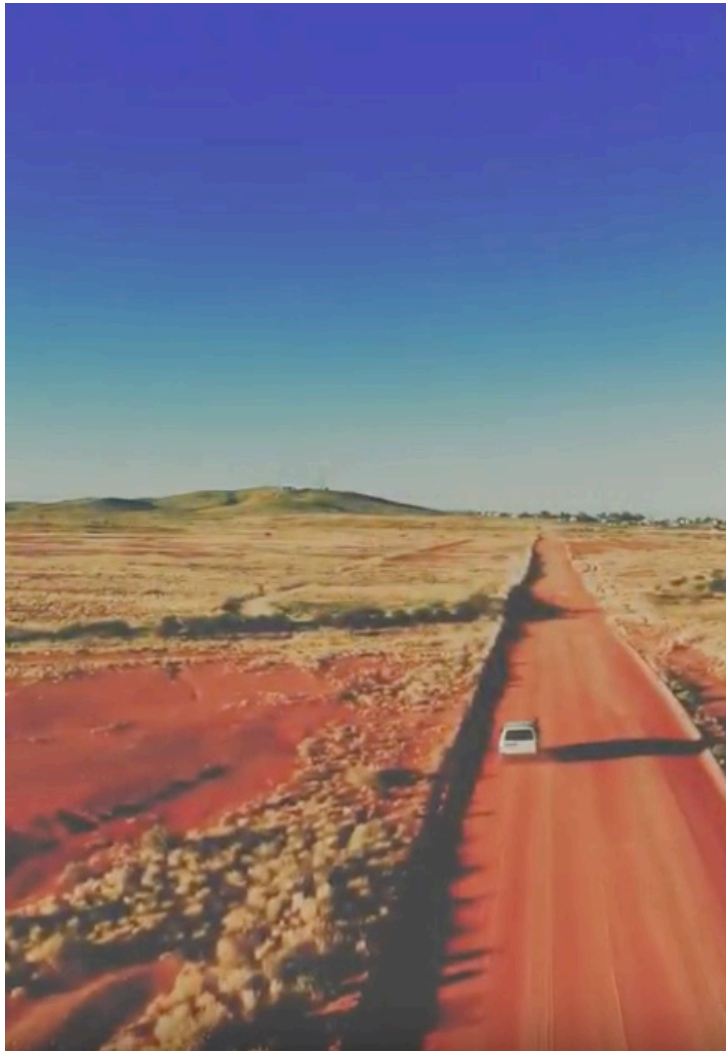
The power and impact of this initiative lives on through Songs for Peace, which sees prisoner songs performed by leading musicians and local artists onstage at the Songs for Peace concert.

The John Pat Peace Place was again an important focal point for Songs for Peace, hosting community gatherings of music and reflection at sunset, and nightly lightings of the fire.

Songs for Peace is an annual peacemaking program and event. Big hART would like to acknowledge the generosity of the Blacket Family who have backed Songs for Peace since its inception.

**"You can't get anything done without peace and pride... you can't achieve anything if you don't believe in yourself."**

**THEONA COUNCILLOR**



## Songwriting in the Women's Prison

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This year as well as male artists running music and songwriting workshops with male inmates at Roebourne Regional Prison, women artists also visited the prison and worked with female inmates during Songs for Peace. It's clear that the impact of meeting and connecting with female inmates will stay with Theona Councillor and Naomi Pigram for a long time to come. "As a singer songwriter but also as a mother and a grandmother, whether it's female or male I just know that a high percentage of those people sitting in those jails are Aboriginal" says Theona Councillor. "In my mind I want people to know that they are still needed. When they come out they are still mothers, they're still fathers, they still belong to a family."

Naomi Pigram said that it cemented in her the power of music to heal people, "We connected in there, they shared their stories, we shared a little of ourselves. Then we started to write this amazing song... It's one of those experiences that is now weaved into my being, because they're now part of me. I'm so grateful to be part of it, I would do it a thousand times."

"I believe it's a very strong thing that they do in the prison by writing their songs and reflecting back to the country where they grew up...It is important for each and every family member in the community to hear their songs"

**ALLERY SANDY**

CULTURAL ADVISOR, ROEBOURNE







## Digital O Roebourne

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Big hART's Project O program in Roebourne is focused on supporting young women who are passionate about their community to develop new digital skills and learn to advocate for change. This positive program is about supporting the future female leaders of the community - building their resilience, confidence, employment pathways, and digital inclusion, and promoting generational change in Roebourne.

With the support of Elders and cultural advisors, Project O offers one-on-one mentoring, working with young women to identify their interests and give them opportunities to grow and flourish. This year, Big hART ran 75 workshops specifically for this cohort.

For Project O Roebourne's participation in the IWD This is Us events, young women were involved in skill workshops focusing on filmmaking, digital art creation and advocacy. Through scriptwriting, presenting to camera, filming and audio recording they created a short video exploring their aspirations and unique voices. Through the creation of original digital artworks, they built their skills and confidence and shared their hopes for the future with their community, in the form of digital stories. Young women found This is Us a meaningful experience and commented that they felt seen, heard and valued as a result of participating in these activities.



"I want to find out who I am. Making films and digital portraits helps me to understand who I am."

**NINA**  
PROJECT O ROEBOURNE





“Big hART supports me to speak up and become a leader in my community.”

**JAYMEE LEE WALTERS**  
PROJECT O ROEBOURNE PARTICIPANT

Two young women travelled to Perth to present at the Big hART International Women’s Day luncheon, held at a venue on the Swan River. The young women committed to writing, rehearsing and presenting speeches and digital art to a room of 100 adults including state ministers, corporate leaders, advocates, philanthropists and the National Council of Women Australia. While in Perth, the young women visited North Metropolitan TAFE and the Western Australian Academy of Performing Arts, engaging in hands on educational activities. The young women acknowledged many of the experiences they had in Perth were new, and though they felt initially unsure, were excited and proud to have taken part in activities that were outside of their comfort zone. Both young women have displayed improved confidence, leadership and belief in their own capabilities.

Young women from Project O also took part in the Audiocraft development, learning about sound production, narration, audio storytelling and the power of podcasts. Project O Roebourne participant Alieka has now produced a 20 minute radio documentary piece which has had interest from broadcasting partners.





## NEO-Learning



In partnership with young people from Roebourne, Big hART continues to develop NEO-Learning, an innovative way for school students nationally to learn from, and interact with, living culture. Supported by the Telstra Foundation under the Tech4Good initiative, NEO-Learning champions the bright young future of Roebourne as a model for learning and exchange.

NEO-Learning is designed in association with the requirements of Australian Curriculum, Assessment and Reporting Authority (ACARA). Teachers are looking to include Aboriginal and Torres Strait Islander themes as a cross curricular priority, and Big hART looks to address this from the lens of futurism.

The first unit of learning 'Waiba! Wanthiwa!' uncovers people, places and time through reference to Big hART's award-winning sci-fi comic NEOMAD. This classic comic was created with over 40 young people in the community, with workshops in scriptwriting, literacy, photoshop, filmmaking and sound recording. NEOMAD follows the adventures of the Love Punks and Satellite Sisters in a world of spy bots, magic crystals and mysterious petroglyphs. NEOMAD was showcased in LA, Korea and Poland, with the comic and iPad App winning many awards, including the Gold Ledger, Australia's most prestigious comic book award. After a successful pilot year, NEO-Learning's unique and ambitious project is set to 2021 and beyond.

A proud partner of Narragunnawali, the education arm of Reconciliation Australia, NEO-Learning was piloted at 8 schools this year, engaging with 325 students and 145+ teachers. Waiba! Wanthiwa! was trialled, iterated and shaped with careful consideration and ongoing user testing. The lessons were delivered via a tertiary standard virtual classroom and smartboard-ready video conferencing technologies.



"Thank you for the part you are playing in the education of my students. Many of them have not met an Aboriginal person before, so in a very real way you are changing the world one person at a time."

TEACHER, SOUTH AUSTRALIA

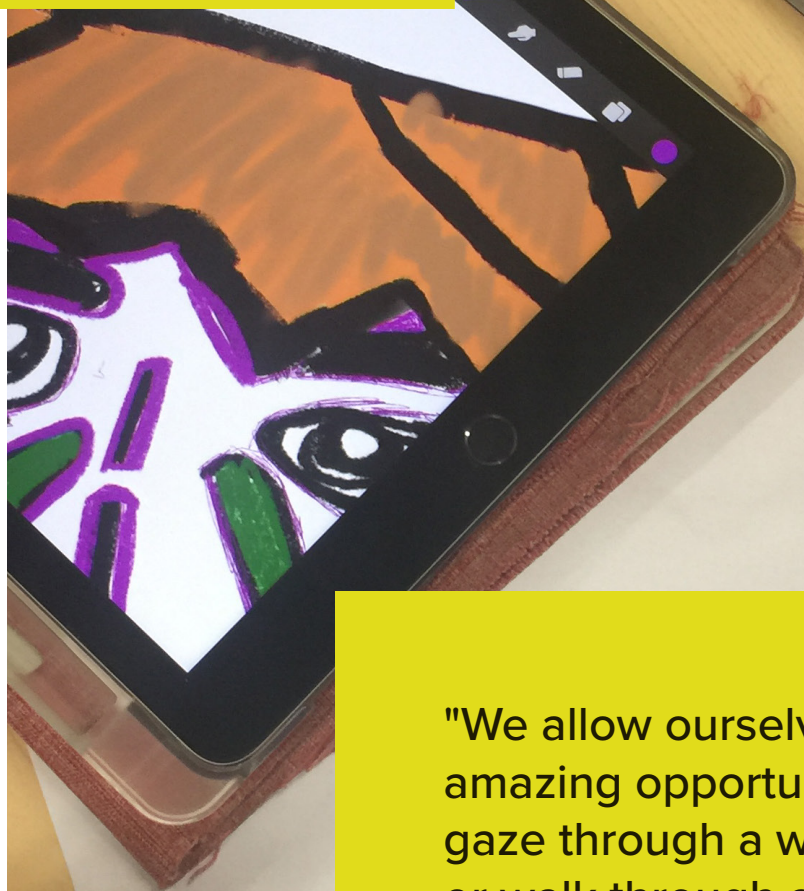




Students and teachers are supported with sophisticated yet fun lessons, connecting them to the strength of Ngarluma country and culture. NEO-Learning lessons investigate inquiry-based learning, mind-mapping, Aboriginal geography and future based numeracy. Workshops on digital arts echo the work of the Digital Lab in Roebourne. The workshop for 'Waiba! Wanthiwa!' also guides students to learn digital drawing through creating futuristic self-portraits.

NEO-Learning has been piloted at schools in WA, TAS, SA, VIC and the ACT, including flexible learning schools, with regular sessions for the Canberra Hospital School. 52 teachers who have booked NEO-Learning are within regional and remote school networks.

The financial contributions from the Telstra Foundation, matched with the intensive process of the Tech4Good program afforded NEO-Learning the best head start possible. The team was supported to develop, iterate, evolve, strategise and map horizons to become a proven, viable project into the future.



**"We allow ourselves an amazing opportunity to gaze through a window or walk through a virtual door and hear and see co-learning with Aboriginal students and their schools taking place."**

**MICHELLE ADAMS**





In addition to the development and delivery of 'Waiba! Wanhiwa!', NEO-Learning collaborated with a number of institutions and organisations. With the National Gallery of Australia, NEO-Learning hosted a series of online Digital Arts Lab sessions as a VIP event for selected teenagers across Australia. In May, the learning team was invited to present at the virtual Indigenous Digital Excellence (IDX) conference to speak to innovation in Indigenous learning online.

As leaders in virtual facilitation the NEO-Learning team were invited as the first project to present and host a workshop for fellow Tech4good teams which included accessibility considerations for participants who are deaf, or hard of hearing.

The Art Gallery of South Australia invited NEO-Learning to present and host interactive sessions for the first online 'Indigenous Art in the Classroom' professional development event for South Australian teachers.

## Digital Lab, Workshops & Training

“I love the fact that the digital lab has everything you need and young people can access it every day, everyone is involved and supportive of the kids learning,”

**MICHELLE ADAMS**  
PILBARA NEWS



with Community Producer Pat Wundke and capoeira dance classes with producer Aimee Kepa.

The Digital Lab builds capabilities in film, photography, audio, AR, VR, digital visual art, graphics, desktop publishing and more, creating high quality digital content across all New Roebourne’s initiatives. The Lab provides an essential service allowing young people and Elders to grow in digital literacy, and encouraging new Aboriginal mentors to step up in the community.

Big hART’s Digital Lab also offers training and mentoring to foster local skills and employment. Five Indigenous trainees were supported at the training hub this year. Elders and senior members of the community are constant visitors to the Digital Lab and young people enjoying showing them their latest artwork and teaching them new skills in digital technology.

Roebourne’s Digital Lab is thriving and young people love coming into this space to create and design new digital work.

The Digital Lab provides a hub of activity in the heart of Roebourne, delivering digital inclusion workshops to deliver ‘catch up’ for local young people. By creating digital content, young people develop new literacies and skills for employment in cultural tourism, events, management and emerging industries.

Big hART’s strong partnership with Roebourne District High School has seen much activity in the Digital Lab. Producers have worked with the engagement class, seeing young people create new works of digital drawing, design and illustration in workshops with visiting artists. Young people have also been writing and recording music, and learning to build multi-layered songs using both recorded and live sounds. Participants have also enjoyed going out into Roebourne and around the Ngurin River to work on their photography and sound production skills, bringing their works back into the Digital Lab for refinement.

While making and recording beats and raps in the Digital Lab, young people have also been loving feeling music in their bodies during regular drum sessions and workshops





# SKATE

"Small wheels and large ideas  
create a beautiful symphony."

THE AUSTRALIAN

This year saw the spectacular finale of SKATE at the Cutaway in Barangaroo with the final performance showings in July 2019. Big hART was in residence at the Cutaway, Sydney from February -July 2019 to develop and showcase SKATE. Big hART not only developed a groundbreaking skateboarding theatre work, but also activated the space, bringing new audiences to the Cutaway from Greater Sydney and challenging perceptions of skateboarding in the Sydney community.

As artists in residence, Big hART transformed the Cutaway into an underground creative space where skateboarders, musicians and digital artists collaborated to develop SKATE into a theatre spectacle.

Community and cultural development producing played a key role in the success of SKATE. Key partnerships and positive affiliations with skate companies, skateboarding photographers and filmmakers and ramp designers/builders were created.

Skateboarders of all ages from across Sydney were invited to experience the making of SKATE.

There were open skate sessions, demonstrations, a school holidays skateboarding program for children, and public showings of the work in development.

Overall, 4100 people attended 41 SKATE events at the Cutaway. Over 1600 skateboarders from across Australia engaged with the project, and over 400 children attended the school holiday workshops.

Big hART's focus for SKATE is to back young people to build a better world. With a cast of skateboarders aged 18-28 years, SKATE is underpinned by a social impact investment strategy which will see all profits from the production re-invested in disadvantaged communities across the country.

The residency at The Cutaway has proved that SKATE has broad appeal within the skateboarding community and the general public. It is a unique concept on a global stage and has great potential to become a transferable and adaptive framework that can be moulded to take on different flavours to suit different cultural contexts.







"SKATE at the Cutaway is a wonderful example of a public activation creating strong social value."

SIMON MORDANT AM





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## OTHER BIG hART PROJECTS

“Most of us in my generation know that this is an unequal world. We’ve made the best of it in our lifetimes, but we don’t want future generations to experience the same rates of violence. It is time...that we demand change. This is how we do it.”

**ROSIE BATTY**

## All of Us

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Big hART is in the early development stages of a social impact project - All of Us – in collaboration with Rosie Batty. All of Us is a profound project of hope, drawing on the strength of Rosie’s story and the impact of Big hART’s Project O. On rare occasions, one person’s courage to stand up in the midst of impossible circumstances and tell their story can motivate all of us to speak up. Rosie Batty is one such person.

All of Us captures the urgency of the issues of gender equality and family violence prevention, and aims to inspire positive change. Focusing on a powerful new theatre work combining Rosie’s story, with stories from young women in regional communities around the country, All of Us seeks to explore these critical issues, and advocate for whole of community responses.

What is remarkable about All of Us is its deep and authentic dive into community as it draws on real life experiences of both Rosie’s story and the stories of young women from Big hART’s long term work in communities around the country through its innovative primary prevention initiative Project O.

All of Us also involves the creation of a documentary, following the making of the show, the narrative workshops as Rosie tells her story, her interaction with young women going through these issues, and the show on tour. From national festivals to far flung regional communities, the documentary will work to capture the many hurdles, setbacks and triumphs of this grassroots, arts driven campaign

At the heart of All of Us are the moments of vulnerability and change, as communities across the country rise to the challenge that ‘it takes all of us’ to create safer futures for women and children.

## Korean Trip

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In late 2019, Big hART was invited by a South Korean arts community to go to Jangsaengpo, Ulsan in South Korea, a former whaling community, and discuss 'Art as Protection'. Associate artist Mark Leahy, Tasmanian-born percussionist Maggie Abraham and Ngarluma cultural leader & Big hART board director Patrick Churnside flew to Ulsan to deliver workshops on Big hART's approach, engaging people in the arts industry and young people of Jangsaengpo. What unfolded was an enriching week of cultural exchange, uncovering new meanings in art practices and sharing untold stories of South Korea and Aboriginal stories from the Pilbara.

"Using art as protection was such a great theme for our trip, it is so closely linked to a core belief at Big hART – it's harder to hurt someone if you know their story. We spoke a lot about protecting people who go through their lives in the community undiscovered because they are not part of the conversation.

Jangsaengpo is a community that in the past relied heavily on whaling for many people's livelihoods. We talked a lot about art as storytelling across all artforms, how and why to tell hidden stories. Highlighting how people could be protected in the future and hopefully not manipulated or pushed into situations where they could be working in unsafe or unfair conditions. It was great to speak with artists who are now taking the learnings from Big hART's workshops to make further works about these workers, with the aim of sharing their stories both within South Korea and internationally."

MARK LEAHY  
ASSOCIATE ARTIST, BIG HART



“Getting to meet Big hART was an unforgettable moment and a wonderful experience. It was an opportunity to discover the possibility of art once again.”

JIN PYO HUNG  
SOUTH KOREA



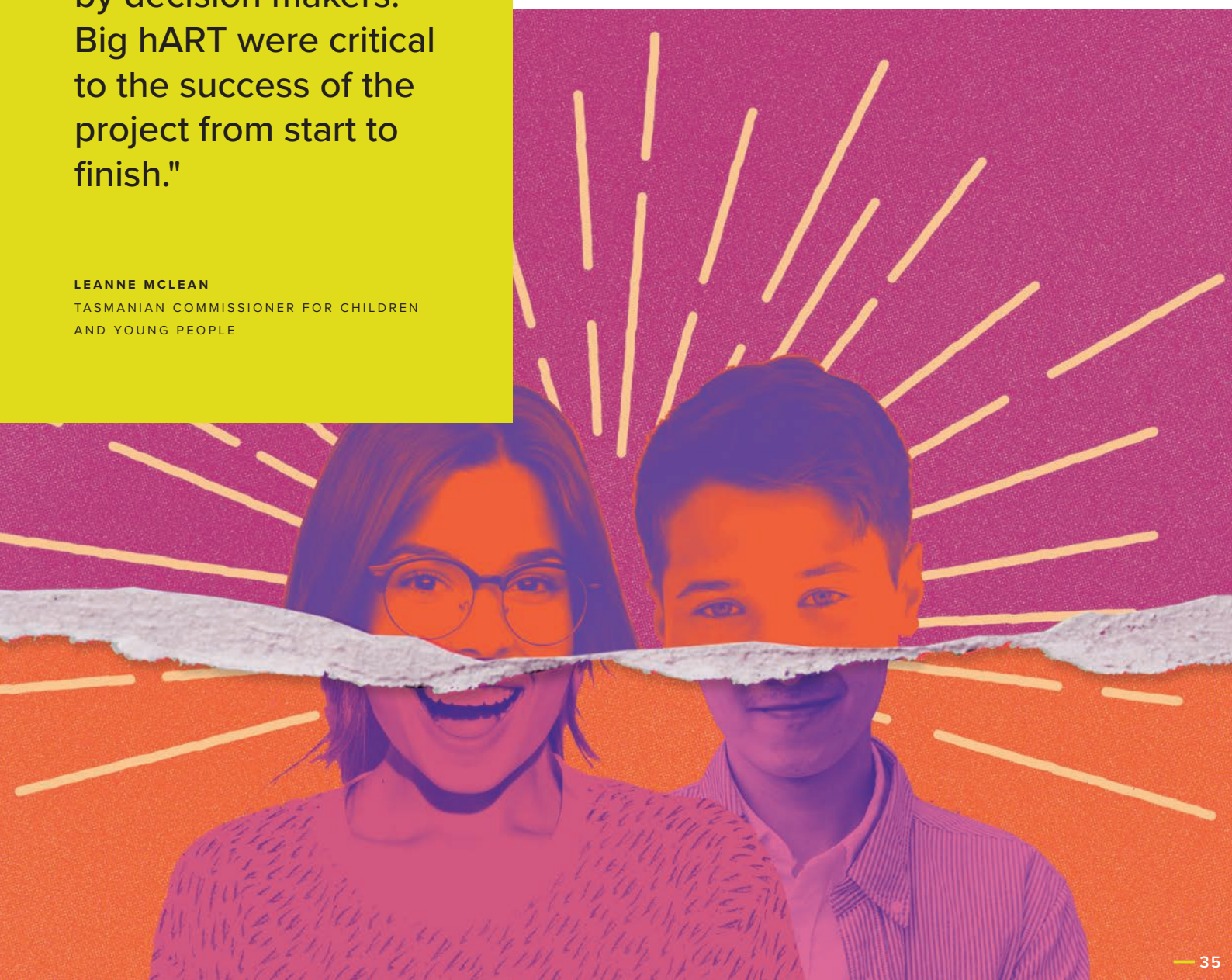
"Leaders at all levels are increasingly aware of how important hearing and incorporating the views of children and young people is when making decisions... The zine is an incredibly accessible way to make young Tasmanians' voices heard – and seen! – by decision makers. Big hART were critical to the success of the project from start to finish."

LEANNE MCLEAN  
TASMANIAN COMMISSIONER FOR CHILDREN  
AND YOUNG PEOPLE

## Projects with the Tasmanian Commissioner for Children & Young People (CCYP)

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Project O and Big hART are continuing to support the work of the Tasmanian Commissioner for Children and Young People (CCYP), in championing the voices and opinions of young people statewide. In 2018 Big hART created a film with children and young people from Tasmania who spoke up on the issues that are important to them. 2019 saw a collaboration on a new website project for CCYP Ambassadors. In 2020 Big hART has developed a new zine project 'Future Tasmania', amplifying the work and ideas of CCYP's Ambassadors, with Big hART artists leading the project.



# Our Communities



## Pilbara WA

**FOCUS:** ABORIGINAL ADVANCEMENT & DIGITAL INCLUSION

**KEY CITY:** ROEBOURNE

**DEMOGRAPHIC OF PARTICIPANTS:** FIRST NATIONS ALL AGES & GENDERS, PARTICULAR FOCUS ON YOUTH

**PROJECT :** NEW ROEBOURNE



## Sydney, NSW

**FOCUS:** SKATEBOARDING & COMMUNITY OUTREACH

**KEY CITY:** SYDNEY

**DEMOGRAPHIC OF PARTICIPANTS:**

SKATEBOARDERS AGED 3-60, ALL GENDERS

**PROJECT :** SKATE



## Frankston, Vic

**FOCUS:** FAMILY VIOLENCE PREVENTION, & DIGITAL INCLUSION

**KEY CITY:** FRANKSTON

**DEMOGRAPHIC OF PARTICIPANTS:**

YOUNG WOMEN AGED 11-16

**PROJECT :** PROJECT O



## NW Tasmania

**FOCUS:** POSITIVE FUTURES, FAMILY VIOLENCE PREVENTION & DIGITAL INCLUSION.

**KEY CITY:** WYNYARD & SMITHTON

**DEMOGRAPHIC OF PARTICIPANTS:**

YOUNG WOMEN AGED 13-17,

**PROJECT :** PROJECT O





“Big hART have a big vision. Mentoring a community and vulnerable people through arts projects at the highest level... We’re very lucky to have them here.”

**PAUL ROBERTS-THOMSON**  
TABLE CAPE TULIP FARM

# Partnership Report

Big hART would like to thank the many loyal individuals, foundations and corporate partners who support Big hART’s work, advocating for stronger communities and a more inclusive society.

Each partnership assists Big hART to grow impact in disadvantaged communities, with funding focused on grassroots delivery in projects nationwide.

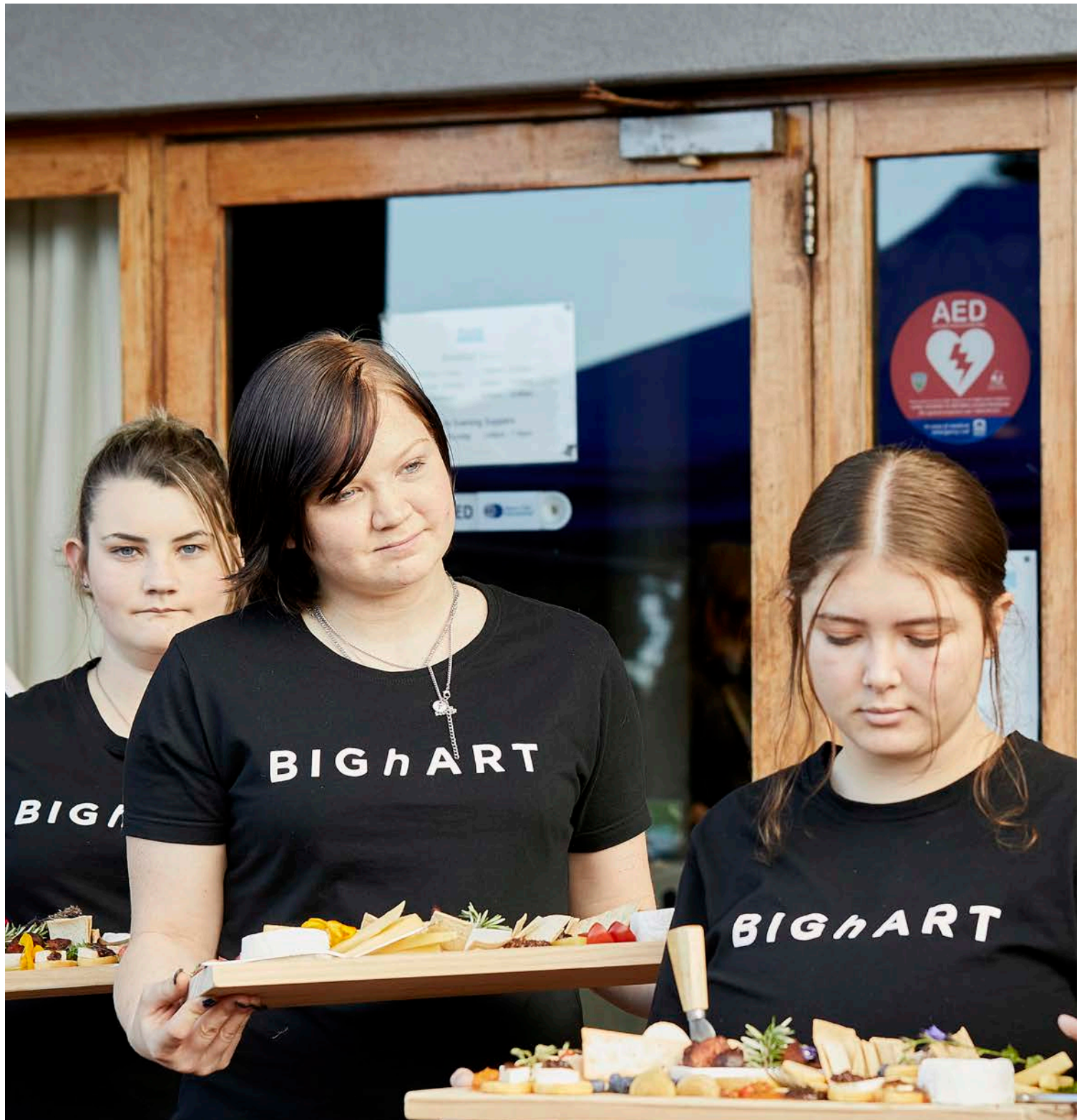
Support from funders such as the Telstra Foundation and Restore Hope Foundation came at a critical time for Big hART, to support the work with at-risk young people post-COVID. In these difficult times, collaborations reflected an all of community response – with grassroots organisations, Elders, philanthropic, corporate and government partners working together to make an impact.

Big hART thanks Catriona Mordant AM and Simon Mordant AM for their generous core funding which respects Big hART’s experience in the field, and the multi-layered work and responsiveness. Core funding helps Big hART increase positive impact by applying it where it is most needed.

In 2019 Big hART secured a significant, three year arts and education grant from the Crown Resorts and Packer Family Foundations. This new partnership is assisting Big hART to deliver impact for young women in Frankston, VIC, increasing their agency, skills and digital literacies.

Big hART attracted 36 new philanthropic, corporate, government and community partners, hosting a total of 23 partnership events. New partners include The Russell Mills Foundation and Lord Mayor’s Charitable Foundation. Big hART are proud of the long-standing partnerships with a family of supporters including Lotterywest, the Department of the Premier and Cabinet Tasmania, Tasmanian Community Fund, the Blacket Family, COINS, FMG and Telstra.

**Big hART extends immense gratitude to partners for their trust, understanding, collaboration and deep commitment.**



“It is crucial to help art organisations test and explore things they can be doing to bring audiences to their work, and also ensure their financial stability. We can keep investing in one-off shows or we can be bold and back bigger visions that lead to greater sustainability.”

**CAITRIONA FAY**  
GENERAL MANAGER,  
COMMUNITY AND SOCIAL INVESTMENT, PERPETUAL PRIVATE



# Communications & Media report

"Using art to give girls a voice and tackle disadvantage."

THE AGE

This year has seen another strong year in media and communications for Big hART, with work amplified across a variety of platforms – from media coverage to bespoke E-News, social media platforms and the Big hART Blog.



## Media coverage

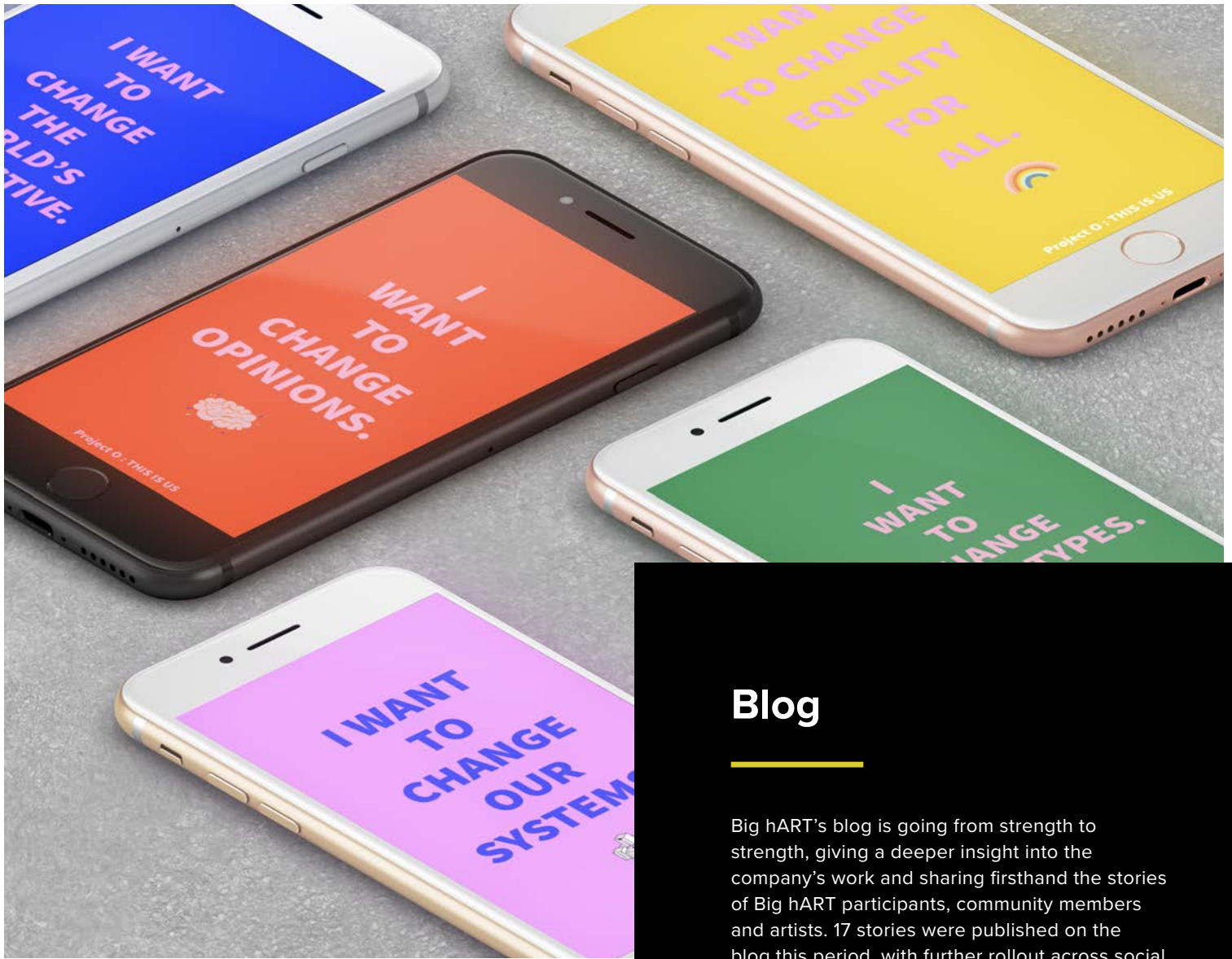
In the media, 149 media stories about Big hART were captured in print, online, radio and TV, across all projects. A major highlight was a special feature on ABC TV 'Back Roads' in January 2020, showcasing the work of Project O and Acoustic Life of Sheds in North West Tasmania, which attracted 1.2 million TV viewers. Media coverage also included features in The Australian, Network Ten's morning show Studio 10, The Age, ABC TV News, Mamamia, The Mercury, ABC Radio National, Ngaarda Media and ABC local radio across the country.



# 149

**MEDIA STORIES BIG  
hART CAPTURED IN  
PRINT, ONLINE, RADIO  
AND TV.**





## Social Media

Big hART has worked to grow a strong and engaged presence on social media, with over 19.5K followers across Facebook, Twitter, Instagram, LinkedIn, YouTube and Vimeo. Big hART's Facebook page still continues to have the highest following and greatest video engagement, however the strongest growth this year was tracked on Instagram, which has a new Story strategy harnessing high engagement. The NEO-Learning video was the most popular video on Big hART's YouTube channel this year with over 1,000 views, and the national This is Us video received the top video views on Facebook with 2.1K views and a 9.4K reach in total.

## Blog

Big hART's blog is going from strength to strength, giving a deeper insight into the company's work and sharing firsthand the stories of Big hART participants, community members and artists. 17 stories were published on the blog this period, with further rollout across social media and E-news. A Songs for Peace story featuring Naomi Pigram and Theona Councillor 'Women Lead Healing Through Song in Roebourne' was the most read blog story in this period, closely followed by the feature on Palawa Project O alumni Kaytlyn Johnson 'Opportunity and Identity – My Journey as a Palawa Woman to University'.





## Electronic Direct Marketing (EDM)

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Big hART now produces 4 E-News, comprising one monthly and 3 quarterly newsletters. This year, Big hART's communications department developed a new Tasmanian focused EDM called 'Pollen' celebrating Big hART's work in Tasmania, specifically tailored for statewide stakeholders and supporters. Overall, there were 26 EDMs produced and published this year, to a total audience of 11,112 subscribers.

**"Great to see @JoeABCNews hosting Back Roads tonight on ABCTV from Wynyard in North West Tasmania and speaking to Scott Rankin from Big hART about Project O working with young women. Community arts changing lives."**

JULIE MCCROSSIN AM (VIA TWITTER)

## Website

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Visitation of the Big hART website remains steady, with a 4.3% increase in engagement since the last financial year, with 16K users, 21K sessions and 41K page views in 2019-2020. Big hART's home page remains the most popular page on the website, with Project O the most popular project page, followed by New Roebourne. 75% of users are new visitors to the website. The main location of Big hART's web visitors continues to be Australia. Whilst desktop viewing of Big hART's website is still the most popular, mobile users are increasing greatly.

Spikes in website traffic are still directly linked to high profile national media coverage and the publication dates of Big hART's E-news, with the largest visitation to the website this year occurring on 6 January which was when the Back Roads episode aired on ABC TV.



# Staff 2019-20



**SCOTT RANKIN**  
CEO & CREATIVE DIRECTOR



**GENEVIEVE DUGARD**  
ASSOCIATE DIRECTOR &  
NATIONAL DIRECTOR  
PROJECT O



**SAM HAWKER**  
NATIONAL PRODUCER



**ANDREW VINEY**  
NATIONAL PROGRAM MANAGER  
& PRODUCER ACOUSTIC  
LIFE OF SHEDS



**BETTINA RICHTER**  
MEDIA AND  
COMMUNICATIONS  
MANAGER



**PIERS RAMSAY**  
FINANCIAL MANAGER



**LUCY HARRISON**  
EXECUTIVE ASSISTANT &  
PARTNERSHIPS MANAGER



**ANGELA PRIOR**  
TAS STATE MANAGER



**MARK LEAHY**  
ASSOCIATE ARTIST



**AARON HOPPER**  
ASSOCIATE ARTIST



**NICKY AKEHURST**  
ASSOCIATE ARTIST



**RACHEL SMALL**  
PRODUCER  
PROJECT O WYNARD



**CLARE SPILLMAN**  
PRODUCER  
PROJECT O SMITHTON



**LAURA JOHNSON**  
ADMINISTRATION  
PROJECT O TASMANIA



**APRIL PHILLIPS**  
CREATIVE LEARNING PRODUCER  
NEO-LEARNING



**AMY MORCOM**  
PRODUCER  
SKATE



**NATALIE O'DONNELL**  
PRODUCER  
PROJECT O FRANKSTON



**LESLEY PINDER**  
COMMUNITY PRODUCER  
PROJECT O FRANKSTON



**MAGGIE ABRAHAM**  
COMMUNITY PRODUCER  
PROJECT O FRANKSTON



**FALLON TE PAA**  
COMMUNITY PRODUCER  
PROJECT O FRANKSTON



**AIMEE KEPA**  
WA STATE MANAGER



**PATRICK WUNDKE**  
COMMUNITY PRODUCER  
NEW ROEBOURNE



**LEITH ALEXANDER**  
ASSOCIATE ARTIST



**ALLERY SANDY**  
CULTURAL ADVISOR



**MICHELLE ADAMS**  
CULTURAL ADVISOR



**PATRICK CHURNSIDE**  
CULTURAL ADVISOR



**MONICA HIGGINS**  
GRAPHIC DESIGNER

Big hART has 27 staff based across Sydney, Melbourne, North West Tasmania, regional Western Australia and NSW.

# Employee Snapshot

**32%**  
REGIONAL/REMOTE



**126**  
ARTISTS



**21%**  
INDIGENOUS/  
FIRST NATIONS



**57%**  
FEMALE



**13%**  
YOUNG PEOPLE





# Big hART Board

## **Barbara Baikie**

### **CHAIR (MAY 2020-PRESENT)**

Justice & Gender: Barbara has held 20+ years of senior positions in juvenile justice, disability, child protection, and policy. She is currently President of the National Council of Women of Australia. Her key experience includes strategic planning and consulting.

## **John Culley**

### **CHAIR (RETIRED MAY 2020)**

Education: Recently retired after 30+ years as a teacher and state school principal, John has long-term experience working with students living with complex disadvantage. His key areas of experience are in HR and educational policy.

## **Andrew Viney**

### **PUBLIC OFFICER, TREASURER**

Creative Industries: Andrew has 20+ years in the private sector, and the music and entertainment industry. He is experienced in logistics, financial planning, and HR management.

## **Scott Rankin**

### **MEMBER**

Community Development & Arts: Scott is Big hART's Co-founder, CEO, and Creative Director, with additional roles as Writer, Director, Executive Producer, essayist and public speaker. He is a leader in CCD project design, consulting to Government and the corporate sector.

## **Allery Sandy**

### **MEMBER**

Community Development & Arts: A Yindjibarndi leader and artist, Allery has been working with Big hART in Roebourne for 6 years, as a key elder on the project and a cultural consultant. Allery's background includes community welfare, Yindjibarndi language education, work for the Aboriginal Church and she is also a Director on a number of boards.

## **Wendy Page**

### **MEMBER**

Media: Wendy has 25+ years experience as a television journalist with ABC TV, including nearly 20 years with Australian Story where she was one of the founding producers.

## **Neal Rodwell**

### **MEMBER**

Disability: Neal is the Manager of North West Residential Support Services Inc., with 30+ years experience in disability and the not-for-profit sector. He is highly skilled in the areas of financial management and policy development.

## **Carla Wall**

### **MEMBER**

Technology: A leader in the software and construction space, Carla is the co-founder of CWX Group and previously the Managing Director of COINS Australia for over 7 years. She has 20+ years' experience driving the vision, business strategy and growth in the software and construction industries; ensuring organisations deliver successful transformational change.

## **Patrick Churnside**

### **MEMBER**

Community Development & Arts: Patrick is a Traditional Owner from the Ngarluma and Yindjibarndi Language Groups and a gifted performer and has worked with Big hART leading intercultural workshops for many years. Patrick is also a board member of the State Government Aboriginal Cultural Materials Committee and City of Karratha Arts & Cultural Advisory Group.

## **Michelle Adams**

### **MEMBER**

Community Development & Arts: Michelle is a Yindjibarndi woman from Roebourne, who has worked with Big hART for many years to ensure the program is safe culturally. Michelle has also been a senior government adviser in Indigenous Affairs and the Department of Communities and is a trained language specialist.

# Financial Report

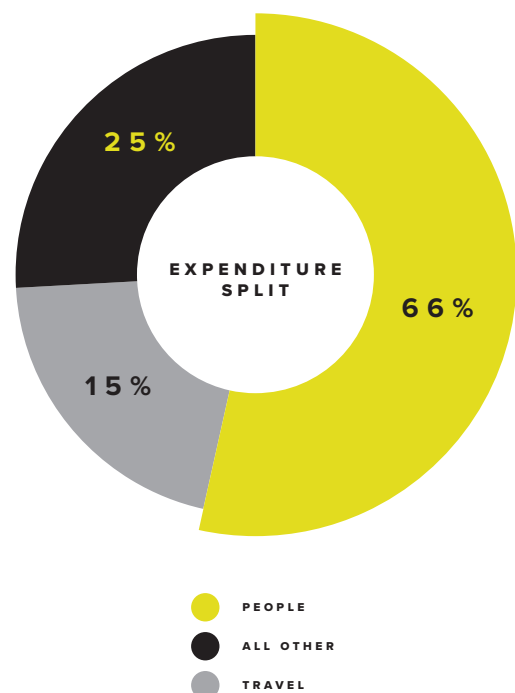
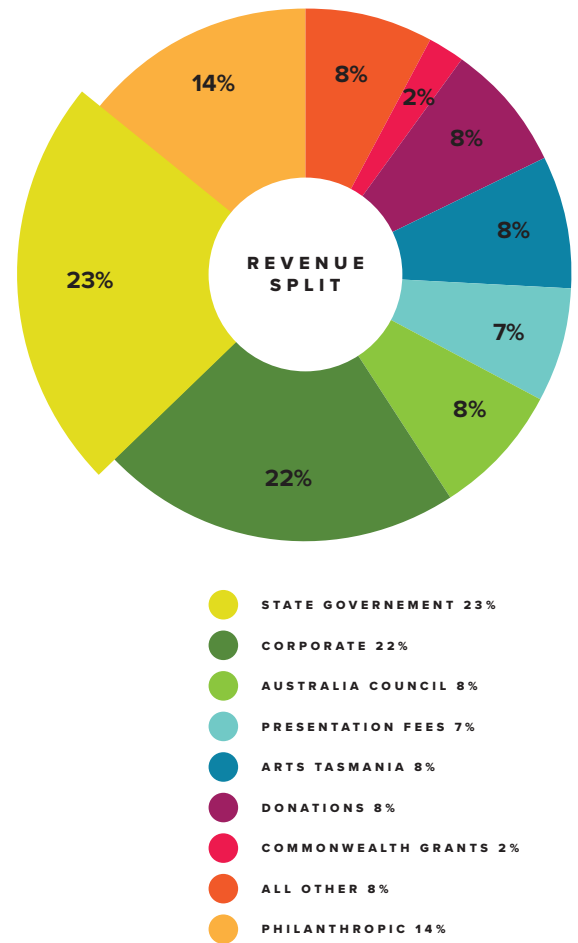
REVENUE	\$000s
Commonwealth Grants	50
Donations	214
Philanthropic	355
State Govt	611
Corporate	571
Australia Council	207
Presentation fees	176
Arts Tasmania	213
All Other	209
<b>TOTAL REVENUE</b>	<b>2,606</b>

EXPENSES	
People	1,602
Travel	243
All Other	622
<b>TOTAL EXPENSES</b>	<b>2,467</b>

**SURPLUS FOR YEAR** 139

BALANCE SHEET	
Assets	\$000s
Bank	659
Trade and Grant Debtors	150
Other Assets	61
<b>TOTAL ASSETS</b>	<b>870</b>

LIABILITIES	
Current Liabilities	213
<b>NET ASSETS</b>	<b>657</b>





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BIG hART WOULD ALSO LIKE TO ACKNOWLEDGE THE GENEROUS SUPPORT OF THE BLACKET FAMILY, THE GRAEME WOOD FOUNDATION, CATRIONA MORDANT AM AND SIMON MORDANT AM, MR PAUL BARNETT, THE RUSSELL MILLS FOUNDATION, THE ROBERTS-THOMSON FAMILY AND OUR MANY PRIVATE DONORS AND ONGOING SUPPORTERS.

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